

# Concept Note

## 25th – 27th March 2026

### Nairobi, Kenya



# Invest Kenya has hosted three KIICO events in the past

## Timeline of KIICO editions



**2014**

The inaugural KIICO held in **November 2014**, attracting over **1,424 delegates**.

The event was themed “**Invest in Kenya: The Hub of East and Central Africa.**”

**2015**

2<sup>nd</sup> KIICO held in **November 2015**, launching the “**Invest in Kenya**” brand under the theme “**Choose Kenya, Country of Unlimited Possibilities.**”

**2023**

3<sup>rd</sup> KIICO, held in May 2023, themed “**Unlocking Africa’s Gateway**”, drew over **2,500** global delegates to **promote investment in Kenya** and across Africa by leveraging the then-nascent AfCFTA.

**2026**

4<sup>th</sup> KIICO - Theme: “**Unlocking Investment Opportunities to Drive Kenya’s Transformation**”

# KIICO 2026 objectives and outcomes

Objectives	Description	Outcomes
<b>A</b> Position Kenya as a preferred investment destination international investors	Highlight gains in investment promotion and facilitation, e.g., the Digital OSC Pitch Kenya's investment climate and enablers	Uptick in <b>sign-ups for the Digital OSC</b> in the 6 months proceeding KIICO
<b>B</b> Sign strategic investment deals from the Invest Kenya pipeline	20+ deals in the KIA pipeline are being targeted for signing Additional MoUs with interested parties e.g., Netherlands Business Council may be signed	Announce <b>5 high-level deals</b> during plenary with H.E. in attendance
<b>C</b> Promote strategic opportunities	Showcase exciting large-scale opportunities to global investors Highlight sector-level opportunities through sectoral side events	Match <b>3-4 ready investors</b> with investment opportunities Publicize <b>5-10 high-impact opportunities</b> across different sectors requiring investment
<b>D</b> Announce progressive policy changes	Create platform for high-level policy discussion Make policy announcements through relevant Ministries	Announce <b>3 key business climate initiatives</b> relevant to investor concerns

## How KIICO 2026 will achieve these objectives

- Invite high profile international investors across key sectors to participate as **speakers, panelists, and attendees**
- Track **progress of possible deals** within Invest Kenya pipeline to **ensure readiness** for deal signing and announcement at the conference
- **Validate the feasibility, risk and reward profiles** of projects identified for investor matchmaking
- Provide opportunities for **1:1 engagement** between **critical investment stakeholders and Invest Kenya**


# Who will be in the room?

Participation of a **broad range of stakeholders** will be essential to attract the level of investment targeted, alongside the anticipated **attendance of H.E. the President**




 **500+ key local and global investors**

 **Development partners and foreign missions**

 **National and County government representatives**

 **Industry experts** including academics and research institutions

 **Local and international media**

# 3 Main Event structure (25<sup>th</sup> – 27<sup>th</sup> March)

**Invest in KENYA**

**KIIC 2026**  
KENYA INTERNATIONAL INVESTMENT CONFERENCE

**KENYA INTERNATIONAL INVESTMENT CONFERENCE**  
MARCH 25-27 2026

**SPONSORS & PARTNERS**

FOR MORE INFORMATION CONTACT  
kiico@investkenya.go.ke||Mobile:+254 730 104 200  
kiico.investkenya.go.ke

**Target: 500+ delegates**

**RIA COMESA REGIONAL INVESTMENT AGENCY**

**2<sup>ND</sup> COMESA INVESTMENT FORUM**  
26<sup>TH</sup> MARCH 2026

**Invest in KENYA**

FOR MORE INFORMATION CONTACT  
kiico@investkenya.go.ke||Mobile:+254 730 104 200  
kiico.investkenya.go.ke

**Target: 300+ delegates**

**AGII AFRICA GREEN INDUSTRIALISATION INITIATIVE**

**Africa Green Industrialisation Initiative (AGII) Forum**  
27 MARCH 2026

**STRATEGIC PARTNERS**

FOR MORE INFORMATION CONTACT  
kiico@investkenya.go.ke||Mobile:+254 730 104 200  
kiico.investkenya.go.ke

**Target: 300+ delegates**

# Sector-based events are planned for KIICO 2026 (1/2)

■ To be held as part of partner-led side event

## Sector specific KIICO side events

### Financing ecosystem

### Sustainability

*(including E-mobility, energy<sup>1</sup>, clean cooking)*

### Economic Zones

*(including Textiles and Apparel)*

## Key event partners



# Sector-based events are planned for KIICO 2026 (2/2)

## Sector specific KIICO side events

ICT and BPO

Creative economy

Agriculture and livestock

## Key event partners



# C. 4 site visits are scheduled to take place on the 26<sup>th</sup> and 27<sup>th</sup> of March

Preliminary

Date	Location	Target audience	Duration	Proposed Invest Kenya lead	Partners
26 <sup>th</sup> March	Vipingo SEZ Dongo Kundu SEZ	Prospective large-scale investors requiring SEZ space	Full-day	Amisi	
26 <sup>th</sup> March	Konza Technopolis	ICT investors (data centers, BPO, etc.)	Half-day	Musau	
27 <sup>th</sup> March	Oi Karia Geothermal plant	Energy infrastructure investors, climate event participants	Half-day	Amisi	
27 <sup>th</sup> March	Nairobi National Park	General audience	Half-day	Laban	

Site visits aim to promote opportunities for investment and highlight Kenya’s natural resource wealth

# KIICO 2025 High-level program

PRELIMINARY

X Event objective  Detailed next

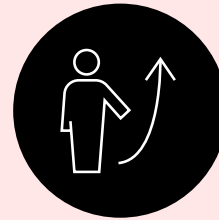
Date	Time	Session	Details
25th March	<span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">D</span> 07:30 – 08:45	Arrival, delegation registration	Delegates arrive, register & settle into main room for prompt 0900 start
	<span style="border: 1px solid red; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">D</span> 09:00 – 10:00	KIICO 2026 official opening session	Protocol ceremony with opening addresses by H.E., CS
	<span style="border: 1px solid red; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">D</span> 10:00 – 12:30	High-level plenary session (H.E. in attendance)	Includes deal signing, presidential fireside chat, keynote address
	<span style="border: 1px solid red; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">D</span> 14:00 – 16:30	Sector side events	Financing ecosystem; ICT/BPO; Economic Zones & Textile and Apparel
	<span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">D</span> 19:00 – 22:00	Gala dinner	High-level dinner for attendees
26th March	<span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">D</span> 08:00 – 08:30	Delegate arrival and registration	Delegates arrive, register, and are directed to sector event rooms
	<span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">D</span> 08:30 – 17:00	2 <sup>nd</sup> COMESA RIA Investment Forum	Partner-led side event
	<span style="border: 1px solid red; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">D</span> 09:00 – 11:30	KIICO Sector Side Events	Creative Economy; Agriculture
	<span style="border: 1px solid red; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">D</span> 08:30 – 1700	Site visits	Visits to partner locations with tie-in to Day 1 sectors
27th March	<span style="border: 1px solid red; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">D</span> 08:30 – 17:30	Africa Green Industrialization Initiative Event	Full-day event covering clean cooking, e-mobility, and green manufacturing
	<span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">D</span> 08:30 – 13:00	COMESA RIA IPA workshop	Partner-led side event
	<span style="border: 1px solid red; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">D</span> 09:00 – 17:00	Site visits	Visits to partner locations with tie-in to Day 2 sectors
	<span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">A</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">B</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">C</span> <span style="border: 1px solid gray; border-radius: 50%; padding: 2px;">D</span> 07:00 – 18:00	KIICO 2026 Invitational	Optional golf tournament for conference delegates, partners

# C. Post-KIICO 2026





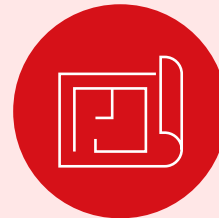
# Join Us in Building Kenya's Future



## For Investors

**Register now** to access exclusive opportunities. Be part of Kenya's growth story.

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## For Project Sponsors

**Submit your projects** for inclusion. Gain visibility to global investors.

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## For Partners

**Collaborate with us** to make this conference a success.

**KIIC**  **20  
26**

**KENYA INTERNATIONAL INVESTMENT CONFERENCE**