

**From:** INSULEUR <[insuleur.network@gmail.com](mailto:insuleur.network@gmail.com)>

**Sent:** Monday, September 12, 2022 7:10 AM

**Subject:** SAVE THE DATES ! INSULEUR Annual Forum and General Assembly

Dear Members,

INSULEUR next Annual Forum and General Assembly will be held in **Gran Canaria** on **November 30th, 1<sup>st</sup> & 2<sup>nd</sup> of December 2022**. It will be hosted by the [local Chamber](#), and organized by the [Canary Islands Regional Government](#); It will focus on **sustainable tourism**.

Herewith attached, you may find the save the date/invitation and the tentative agenda (draft).

Hope to see you all there !

Kind regards

For INSULEUR  
Irene Mikelis

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# 1<sup>st</sup> EUROPEAN CONVENTION ON TOURIST ISLANDS

Gran Canaria – 30<sup>th</sup> November, 1<sup>st</sup> and 2<sup>nd</sup> December 2022

## BACKGROUND

**Change of era:** the two great crises (that of 2008 and that of the 2020 pandemic, which still lasts) have been a profound revulsion in the European Union and in the world, which now wants to turn the decade 2021-2030 into a decade of progress, advancing decisively in two major transitions: the green and the digital ones.

**Importance of Tourism:** furthermore, since the beginning of the pandemic, the Commission and the European Parliament have presented successive reports, resolutions and declarations reflecting the relevance of tourism on the European continent, and calling, inter alia, for specific measures to be taken in relation to European regions where tourism accounts for the largest share of their GDP, stressing the need to promote an action plan that complement member states' action in the tourism sector and that should be in line with the European Green Deal, the Digital Agenda and the Sustainable Development Goals.

**Islands Action Plans:** European islands action plans must therefore be fully integrated into that of the European Union and include horizontal and multinational projects. Hence, the need arises to organize this 1<sup>st</sup> European Convention of Tourist Islands, as the first consensus between islands and states around the projects of European scale on green islands and digital islands.

## 1<sup>st</sup> EUROPEAN CONVENTION ON TOURIST ISLANDS

A convention organized by Excelcan (an association of Canarian tourist companies) in collaboration with the Government of the Canary Islands.

**Before the Convention:** starting from September 2022, participants will be able to work online through an intranet where islands and companies will have the opportunity to exchange ideas and projects.

## DRAFT OF SCHEDULE

### Wednesday, November, 30<sup>th</sup>, 2022:

**5.30pm** General Assembly of INSULEUR, Network of the Insular Chambers of Commerce and Industry of the European Union

**7pm** Welcome cocktail and networking

### Thursday, December, 1<sup>st</sup>, 2022:

**9am** Registration and constitution of commissions

**9.30am** Lecture and comments on the document *European Green Islands in the face of Climate Change*

**11.00am** Coffee-break

**11.30am** Lecture and comments on the document *European Islands and Digital Transition*

**1pm** Lecture and comments on the document *Data and People*

**2.30pm** Lunch

**4pm** Working session for Commissions of Sustainability, Digitalization, and Intelligence in the Tourist Sector: proposals for the plenary session.

The participants will form commissions and will point out the proposals and outcomes that coordinators will take to the Plenary session on Friday (each commission will have a coordinator).

**6pm** Closing of the day

Friday, December, 2<sup>nd</sup>, 2022: Plenary Session

**9am** Opening Ceremony: solemn inauguration by a broad presidency of European and Spanish Authorities

**10am** Roundtable sponsored by INSULEUR on The European Tourism Transition Pathway and the New European Tourism Policy

**11.30am** Coffee-break

**12am** Roundtable with the main representatives of the invited islands: presentation of action plans and outcomes from the commissions.

**1.30am** Declaration

**2pm** Closing ceremony of the 1<sup>st</sup> European Convention on Tourist Islands

# INSULEUR GENERAL ASSEMBLY & 1st EUROPEAN CONVENTION ON TOURIST ISLANDS

Palacio de Congresos de Maspalomas, Gran Canaria, Canary Islands, SPAIN

November 30<sup>th</sup>  
December 1<sup>st</sup> & 2<sup>nd</sup>  
2022

- **GENERAL ASSEMBLY:** Wednesday, **November 30th**, 2022, 5.30PM (UTC/GMT)
  - For INSULEUR Members only.
- **CONVENTION:** Thursday, **December 1<sup>st</sup>** 2022, 9AM – 6PM & Friday **December 2<sup>nd</sup>** 2022, 9AM – 3PM (UTC/GMT)
  - Organized by Excelcan (association of Canarian tourist companies) in collaboration with the Government of the Canary Islands.
  - Featuring among other working sessions and round tables on European tourism policy, digitization, and opportunities / risks of sustainability.
  - With the participation of companies, experts, universities and representatives of international, national and regional institutions.



**SAVE THE DATES**