



Embassy of the Arab Republic of Egypt
Commercial Office
Athens

Date : December 30th, 2009
Subject : Metal & Steel 2010 International Specialized Exhibition
18-20 February 2010

Dear Sir,

I have the pleasure to inform you that Arabian German Company for Exhibitions (AGEX) is organizing the Metal & Steel 2010 International Specialized Exhibition that will take place in Cairo International Convention Centre (CICC) during the period 18 – 20 February 2010.

The Exhibition will mainly focus on the companies and industries specialized in:

- Steel structural fabrication
- Heavy-weight and light-weight structures and prefabricated buildings
- Industrial structures (Factories, Warehouses, Hangers, etc.)
- Fabrication of stainless steel process equipment (tanks, vessels, flare tips, reactors and granulators)
- Tube and pipe manufacturing
- Sheet metal forming
- Metal coatings and galvanizing
- Power and control systems, automation systems and factory solutions
- Ancillary Equipment (Material handling, cranes and lifting equipment)
- Machinery:
 - Metal forming and fabricating machinery and equipment
 - Welding Equipment and supplies
 - Tube and Pipe producing and fabricating equipments

Please find attached the company's invitation to the exhibition & the exhibitors' list.



Embassy of the Arab Republic of Egypt
Commercial Office
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For further information, please don't hesitate to contact us or the organizing company whose contact details are as follows:-

Arabian German for Exhibitions Ltd.

○Contact person: Amr Hassan - Project Manager

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Cell: +20 010 906 960 9

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You are kindly requested to circulate the above mentioned information amongst your esteemed members.

Thanking you in advance, I remain,

Yours Sincerely,
Anwar El Sahragty

Minister Plenipotentiary
Head of the Commercial Office
Embassy of Egypt

Metal & Steel Exhibition 2010

International Media Partener

Metal Bulletin

Metal Bulletin is the premium business information service for steel and metals professionals everywhere. It covers all global metals and steel markets, including scrap.

It provides a comprehensive package of the latest breaking news, reference and exchange prices and statistics.



Foundry Planet

It is a direct communication links between buyers and sellers within Europe, and between Europe and the rest of the world to the mutual benefits of all parties.



Steel Times International (STI)

Dedicated to Steel production and processing, the site complements the printed publication, expanding the range of opportunities for the editorial and advertising teams to deliver additional, topical information to readers and advertisers in the industry worldwide.



Me Steel

The effort of Mesteel is centered around steel industry but also covers related fields like raw materials, mining, equipments and logistics etc. Also covers consuming segments like auto, pipelines, infrastructures and shipbuilding etc. General economic indicators and other factors influencing steel business are also covered.





Steel Guru

SteelGuru is an attempt to make one-of-a-kind place to help individuals and companies in the business of steel and allied materials to do better by utilizing information.



Stahl Eisen

Stahleisen Communications is a modern media house, which is a platform designed for the communities of the steel and foundry industries. From such a platform not only the great number of employees in this industry benefit but also companies that supply industry equipment with products and services.



Tube & Pipe Technology Magazine

Tube & Pipe Technology (TPT) is the international trade magazine for the tube & pipe industries worldwide, reporting on all aspects of the production, processing and utilization of metal and composite tubes, pipes and hollows. Covering the latest international industry news, new technological innovations in machinery, processes & equipment, new product reviews, corporate news sections, machinery for sale, interesting in-depth technical articles and special Exhibition issues.



Steel World

Steel World is a professional information organization, they keep you updated and abreast with all the necessary information about the steel industry and help you realize your future initiatives, with our strategic industry intelligence. Spearheading in the world of technology, Steelworld offers a complete gamut of information in various forms



STEEL & METALLURGY

STEEL & METALLURGY a Complete Monthly Magazine on Steel & Metals. provides a comprehensive source of information on steel and metallurgical industry locally and globally. It gives you a ready access to steel production data, consumption figures, steel prices etc. For steel News and steel related events.



Tube Products INTERNATIONAL

Tube Products INTERNATIONAL magazine is published for tube and pipe product end-users, buyers and specialists in metal, plastic & composite tube and pipe materials, products and fittings. It is published every quarter. Tube Products INTERNATIONAL has an international circulation of 8,240 readers who are registered buyers, stockiest, agents, specialists, distributors and users of all kinds of tube, pipe and hollow products.



MPT

MPT magazine is read in 124 countries throughout the world, MPT Communications has successfully launched Brazilian, Chinese and Russian editions that cover the markets.



Ringier Trade media

Essential Trade Multimedia for China, Asia & the Middle East **Ringier AG** is the largest media group in Switzerland with 176 years of history. In Asia, the group is represented by Hong Kong-based Ringier Trade Publishing Ltd. As one of the pioneers in China, Asia and the Middle East. **Ringier AG** Trade Publishing has been providing industrial leaders with the technological information, solutions and applications.



Umetal

Umetal.net, invested by RGL Group Co., Ltd, is an authoritative information website for steels and raw materials in China. Based on an experienced and professional team, **Umetal** has an insightful understanding about metallurgical industry, and achieves great reputation in the field of consultation in China. **Umetal** offers a total key for iron and stainless steel markets.



Daily News

Daily News Egypt (which launched in May 2005 under the brand name The Daily Star Egypt) is the country's only independent English-language daily. It carries local business, political and cultural, news and analysis, from an Egyptian perspective.



Cubic Global

It is an international media and trade organization. It aid national governments to establish core international trade events in growing commercial sectors of the emerging markets. Also, it offers consultancy services, identifying markets particularly in Africa with economic growth capacity. They create business opportunities for the clients by bringing together government ministers, senior civil servants, businessmen, financial sector executives and non-governmental organizations at important international vents.



Metal World

It is a famous international magazine within the Metal industry and related government departments, they have the credibility and reliability in the sector. They are bringing a complete overview of



Advertising and Media Plan

October 2009

Newspapers & Magazines

1- Global

- Steel Metallurgy
- Casting Plant and Technology
- Steel Times International
- Metal Bulletin
- MPT International
- Steelworld
- Metalworld

2- Local

- Daily News
- Al Mal

Newsletters

- MEsteel
- Foundry planet
- Tube & Pipe
- Steelonthenet
- Steel Guru

International Exhibitions

- Brazil Metallurgy Exhibition 6-9 October 2009
- TIME 2009, Manufacturing Technologies, Turkey, 29-31 Oct

November 2009

Newspapers & Magazines

1- Global

- Stahl und Eisen
- Aluminium International Today
- International Metalworking News, Middle East
- TPT, Tube Product International
- Steelworld
- Metalworld

2- Local

- - Al Ahram newspaper

Newsletter

- MEsteel
- Foundry plant
- Umetal
- Tube & Pipe
- Steelonthenet
- Steel Guru

International Exhibitions

- Big 5 Show, 23-26 Nov. Dubai - Emirates 2009

December 2009

Newspapers & Magazines

1- Global

- International MetalWorking News
- Al Sharq El Awsat
- Al Khaleej Al Emirateya
- Al Bonaa al Arabi
- Al Omara
- Africa Investor Magazine
- AllAfrica.com

2- Local

- Al Ahram
- Al Akhbar
- Al Masry Al Youm
- Al Mal

Newsletters

- MEsteel
- Foundry plant
- Umetal
- Tube & Pipe
- Steelonthenet
- Steel Guru

January 2009

Newspapers & Magazines

1- Global

- Al Sharq El Awsat
- Al Youm Al Jazaeria
- Al Khaleej Al Emirateya
- Addis Fortune, Ethiopia
- Africa Investor Magazine
- AllAfrica.com

2- Local

- Al Ahram
- Al Mal

Newsletters

- MEsteel
- Foundry plant
- Umetal
- Tube & Pipe
- Steelonthenet
- Steel Guru

International Exhibitions

SteelFab, Dubai, 15-18 Jan.

February 2009

Newspapers and Magazines

1- Global

- Al Bonna al Arabi
- Al Omara
- Al Sharq El Awsat
- Al Haya
- Al Watan (Saudi Arabia)
- Al Raey el Aam (Sudan)
- Al Youm Al Jazaeria
- Al Khaleej Al Emirateya
- Al Jamaherya Al Libeya

- Addis Fortune, Ethiopia
- Africa Investor Magazine
- AllAfrica.com
- Businessworldng.com, Nigeria
- Business Weekly, Zimbabwe
- Daily Nation, Kenya

2- Local

- Al Ahram
- Al Akhbar
- Al Masry Al Youm
- Al Mal
- TV advertisements
- Dream tv
- Mehwer tv
- Newsletters
- MEsteel
- Foundry plant
- Umetal
- Tube & Pipe
- Steelonthenet
- Steel Guru

N.B. Official invitations, in English and French language, will be distributed in over 30 Arab and African countries through the commercial services offices of these countries and AGEX agents in these countries starting from January 2010.





METAL & STEEL 2010

International Specialized Exhibition on Steel & Metal Works Technologies, Products & Services

February 18-20, 2010

Cairo Convention Centre, Cairo - Egypt

www.metalssteel.com

Metal Bulletin
steel & metal intelligence without limits

STEEL TIMES
INTERNATIONAL



stahl
eisen

MPT
INTERNATIONAL



DAILY NEWS
EGYPT

Tube Products
INTERNATIONAL

STEEL & METALLURGY
A COMPLETE STEEL MAGAZINE



TUBE & PIPE
TECHNOLOGY



ventures
middle east

Supporting Associations



Metal & Steel 2010

International Specialized Exhibition

(18 – 20 Feb. 2010)

Cairo International Convention and Exhibition Centre

We, Arabian German for Exhibitions (AGEX), would cordially like to invite your organization to take part in the biggest specialized exhibition in steel making, steel constructions and metal working to take place in Egypt, Cairo International Convention and Exhibition Centre, from 18 to 20 February 2010.

Metal and Steel 2010 has reached the interest of many of the Egyptian and International companies and associations specialized in steel fabrication industries in Africa and the Middle East. It is supported by the Egyptian Chamber of Engineering Industries as well as many of the leading international specialized associations such as AIM, Centro Inox and ISSF.

Metal and Steel 2010 Exhibition in the Middle East and Africa:

- The Middle East and Africa region is experiencing strong economic growth and an increasing level of investments in the manufacturing sector. With Metal and Steel 2010, it is your chance to take advantage of that growth.
- The appeal of an international trade fair - with approximately 8000 square feet of overall exhibition floor space and a multitude of visitors from all over the Middle East and Africa, Metal and Steel 2010 Egypt will play a leading role right from the very start. Now is the time to get started, and to develop good business relationships.
- This presence within the market will be among many of the leading international and local companies who have already gathered highly positive experience in the region. Moreover, the strong presence and growth of international manufacturers and suppliers illustrates the great importance which is attributed to this highly interesting, billion dollar market - both today and in the future.

- Drawing the attention of a wide range of visitors and selected professionals from the steel and metallurgy industry, Metal and Steel 2010 will also offer an excellent opportunity to see and understand the latest technological advancement and know-how's of the industry and meet with the international manufacturers and suppliers of the latest technology and equipment.

Setting of Metal and Steel 2010, Egypt:

- As Egypt is currently going through strong economic reform, supported by the government, with projects such as the “1000 factory project” and the establishment of a multitude of new industrial free zones and industrial parks, as well as the government's direction in enhancing investments and industrial development. Metal and Steel 2010 provides the opportunity of growth for your organization, by offering the platform for you to interact with the selected investors, businessmen, engineering offices and agencies that demand steel building systems, factory constructions and pre-engineered buildings.

Exhibitors Profile:

The Exhibition will mainly focus on the companies and industries specialized in:

- Steel structural fabrication
- Heavy-weight and light-weight structures and prefabricated buildings
- Industrial structures (Factories, Warehouses, Hangers, etc.)
- Fabrication of stainless steel process equipment (tanks, vessels, flare tips, reactors and granulators)
- Tube and pipe manufacturing
- Sheet metal forming
- Metal coatings and galvanizing
- Power and control systems, automation systems and factory solutions
- Ancillary Equipment (Material handling, cranes and lifting equipment)
- Machinery:
 - Metal forming and fabricating machinery and equipment
 - Welding Equipment and supplies
 - Tube and Pipe producing and fabricating equipments

Visitor's Profile:

- Decision makers from the manufacturing and processing of the metallurgical industry (cement mills, steel factories, mining industries, refractory - pump manufacturers, manufacturers of all kinds - plants, equipment and workshops, building & construction companies from Egypt, Arab Region, Africa, Asia and Europe).
- Major construction contracting companies and engineers
- Oil and natural gas companies in Egypt, Arabian region, Africa, Asia, and Europe.
- Engineering consultants.
- Arab and African investors.
- International consultant offices.
- Commercial officers from the international embassies.
- Industry Associations.
- Aerospace industry representatives.
- International chambers of commerce.
- Contract manufacturing & turnkey projects.

Arabian German for Exhibitions Ltd.

○ **Amr Hassan**

Project Manager

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Exhibitor's list Metal & Steel Exhibition

Status: Confirmed = C, Reserved = R, Under Negotiation = N

Exhibiting Company	Country	Products / Services	Status
Steel Products (Steel Making)			
Beshay Steel	Egypt	Steel rebars, Steel wire rods, Steel billets, Built up sections	C
Kandil Steel	Egypt	Galvanized Rolled Steel,	C
El Suez Steel	Egypt	Various Steel Products	C
Egyptian Iron & Steel Co.	Egypt	Iron and Steel	C
Trust Steel	Egypt	Iron Sheets, Tanks, Metal Sheets	C
Delta Steel	Egypt	Steel and Cast iron	C
Ezz Steel	Egypt	Steel Rebars	R
Multi Meiser	Egypt	Bar Grating Production	C
Zahranco Steel	Egypt		C
Wima Steel	Egypt		C
C.V.S.	Egypt		C
El Takadom el senae	Egypt		C
I.F.T.C.	Egypt	Stainless Steel Products	C
Nile Steel	Egypt		C
Andalus Metal works	Egypt		C
Ayad Group	Egypt	Rebars, Round Bars, Flat Bars, Angles	C

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Tel : (202) 240 26 479 – 226 29 682

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Steel Constructions and Structural Work (Steel Fabrication)			
Al Zamil	Egypt	Heavy Constructions	C
Al Hazem	Egypt	Steel Structural Works	C
Manarat Al Omran	Saudi Arabia	M-lock System Scaffold, Steel Props, Base.	C
Arab Mechanical Engineers	Egypt	Steel Constructions, Pre-Fabricated Buildings, Galvanized Communications Steel Towers,	C
Alpha Metal	Egypt	Steel Buildings, Corrugated Metal Sheets, Steel Metal Deck	R
National Steel Fabrication (NSF)	Egypt	steel fabrication services	R
Kirby	Kuwait	Constructions, Building Systems, Structural Steel, Cold Roll Formed Building, Storage Solutions	C
Energya El Sewedy	Egypt	Structural steel buildings	R
Pioneer	Egypt	Scaffolding and Steel Buildings	C
Alex Form	Egypt	Constructions: Bridges, Storage Facilities, Factories, Tanks and Pipes, Buildings, Enclosures Cold-Formed Products: Profiles, Claddings Trade Products: Plates, Beams, Angles, Flat Bars, Squares, Tubes, Galvanized Sheets and Coils	C
Al Fahd Steel	Egypt	Stainless steel fabrication, Steel building	C

		construction, steel electronics, steel chemicals and petrochemicals	
DSC Steel Buildings	USA	Prefabricated Steel Buildings	N
METALCO	Egypt	steel-structure buildings	C
Hawarena	Egypt	Constructions and Civil Engineering	C
DMP	Egypt	Steel Structures	C
El Masreia El Saudia	Egypt	Steel Structures	C
Al Temsah	Egypt	Steel Structures and Overhead Cranes	N
Tubes/Pipes			
Techno Steel	Egypt	Galvanized Pipes, Tubes and Channels	C
Tuborco	Egypt	Steel Pipes	C
Al Fahd Steel Company	Egypt	Stainless Steel Sheets, Coils, Plates and Strips. Stainless Steel Profiles	C
El-Nasr Steel Pipes Fittings Co.	Egypt	Steel Pipes & Fittings Co	C
Alfa G (Acheel Ayad Group)	Egypt	Black Steel Pipes, Square Tubes,	C
Welding Technology and Equipment			
Hedo Group	Egypt	Welding Equipment, and Accessories	C
A.M.R. Trading	Egypt	Sales of Machine Tools and Welding Machines (Cepro, Kemppe, Translas Tipworks, Teka, Flowdrill)	C

Dar El Hamd	Egypt	Welding Machinery	C
Valfo Welding and cutting (El Fahd Steel)	Italy	Welding and Cutting Machinery and Equipment	C
Fronius Int. GmbH *	Austria	Welding Technology	C
Avesta Welding *	Sweden	Stainless Steel Welding Machinery and Equipment	C
Handling			
International Crane Factory	Egypt	Forklifts, Cranes and Hoists	C
Marine	Egypt	CRANES	C
Al Temsah	Egypt	Steel Structures and Overhead Cranes	C
Awlad Khalifa	Egypt	CRANES	C
First Hoist Cranes	Egypt	CRANES	R
Factory Equipment and Machinery			
AUF	Egypt	Industrial Gases and Metal Works	C
DATCO	Egypt	SKF, Gates Fleximak, Rulmeca, Mulhen Sohn, Metso, Sempertrans, Flexco	C
A.T.S.	Egypt	KELK	C
Alfa Laval *	Sweden	Factory Solutions	C
Egyptian Bearings Association (EBA)	Egypt	INA, FAG, Schaeffler	R
CVS *	Turkey	Rolling Mill	C
Kjellberg *	Germany	Plasma and Thermal Cutting Technology	C
TEKA GmbH *	Germany	Mixers, Mixing Plants, Dragline Systems	C
Lastek *	Belgium	Digital Cell Imaging Systems	R

United Electric Controls *	USA	Pressure and Temperature switches	C
Nelson Machinery *	Germany	Mining and Mineral Processing Machinery	C
Hypertherm *	USA	Plasma Cutters and Cutting Systems	C
AMETEK *	USA	Electric Motors and Electronic Instruments	R
Baumer Group *	Germany	Factory Automation and Process Automation	C
Compressors Controls Corporation (CCC) *	USA	Turbo machinery Control	C
K-TEK Corp. *	USA	Solids and Liquids Level Detection	C
SMAR international Corp. *	USA	Controls and Instrumentation for Process And Manufacturing Automation.	C
Transcat *	USA	Test, Measurement, Calibration Instruments	R
Foundry and Casting			
Amreya Metal Co.	Egypt	Castings and Machine Parts	R
ICMI	Egypt	Foundry	C
The National Organization for Military Production	Egypt		N
Shakespeare Foundry	Egypt	Foundry and Casting	C
United Company for Turnery	Egypt	Cast I ron products and diverse machine parts	C
Thermocast SPA	Turkey	Casting	C
Tawakol Metal Industries	Egypt	Fittings, Flanges, Manhole Covers	R

Media Partners			
Magazine Name		Field	
MPT International		Metallurgical Technology	
Casting Plant and Technology		Casting	
Steel Metallurgy		Steel Technologies	
Metal Bulletin		Metal	
Metal World		Metal working	
Steel World		Steel working	
Daily News		Egyptian Daily Newspaper	
Umetal		Metal & steel	
Steel Times International		Steel Technology	
TPT Tube Product International		Wire & Tubes	
Stahl Eisen		Engineering & Metal working	
Aluminum International Today		Aluminum Processing	
Int'l Metalworking News, Middle East		Metal working	
Supporting Associations			
AIM	Italy	ISSF	UK
Centro Inox	Italy	CFA	Belgium
AIFM	Italy	EPMA	China